

Subject card

Subject name and code	Corporate Law & Govenance, PG_00178649						
Field of study	Corporate Law & Govenance						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Juliusz Giżyński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	45.0	15.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		61.0	125
Subject objectives	The aim of the course is to introduce students to the basics of commercial companies as the most popular collective form of doing business, as well as to provide understanding of corporate governance regulations in international context.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FiRL3_U05] From the perspective of finance and accounting, the student can apply legal, professional, and ethical standards in the context of management, quality sciences, economics and finance.		The student effectively combines legal, financial, and managerial perspectives to ensure compliance and integrity in corporate governance structures.		[SU2] prezentacja/projekt/referat/ raport [SU4] test/egzamin - ustny lub pisemny		
	[FiRL3_W09] The student with an advanced degree knows and understands the general principles of creating and developing various forms of entrepreneurship using knowledge from management, quality sciences, economics and finance.		The student characterizes how corporate governance structures support or hinder the growth and development of different entrepreneurial forms in dynamic markets.		[SW4] test/egzamin - ustny lub pisemny		
	[FiRL3_W08] The student has advanced knowledge and understanding of the interrelationship of accounting and finance with business in a changing environment and the accompanying contemporary challenges and dilemmas in this context.		The student identifies legal and financial consequences of corporate governance decisions, including those related to compliance, reporting, and shareholder rights.		[SW4] test/egzamin - ustny lub pisemny		

Subject contents	1. The concept of partnerships and their types. 2. Features of partnerships. 3. Formation and structure of a general partnership. 4. Liability of partners for the obligations of a partnership. 5. Legal position of partners in a limited partnership. 6. Capital companies versus partnerships. 7. Bodies in capital companies. 8. Corporate governance in commercial companies and its developments. 9. Modes and main principles of company transformation. 10. The role of the market regulator in transformation processes. 11. Corporate governance regulations in international context. 12. Corporate governance in developed countries, e.g. British Corporate Governance, Corporate governance in the United States, Corporate governance in Germany, and Japanese model of corporate governance. 13. Corporate governance in developing countries: e.g. in China and in India.		
Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test.	51.0%	60.0%
	Group project.	51.0%	40.0%
Recommended reading	Basic literature	1. Corporate Governance: A Synthesis of Theory, Research, and Practice / ed. H.K. Baker, R. Anderson, John Wiley & Sons, Inc. 2011. 2. Hannigan B., Company law, 7th edn, Oxford University Press, 2024.	
	Supplementary literature	1. Corporate Governance: Accountability, Enterprise and International Comparisons / ed. K. Keasey, S. Thompson, M. Wright, John Wiley & Sons, Ltd., 2005. 2. Understanding modern company law: the Polish example / ed. G. E. Domański, BECK, 2005.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. Describe features of partnerships. 2. Compare corporate governance regulations in selected developed countries.		
Work placement	Not applicable		

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Subject card

Subject name and code	Risk Management, PG_00178650						
Field of study	Risk Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			English	
Semester of study	6		ECTS credits			6.0	
Learning profile	academic		Assessment form			exam	
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Michał Komorowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		86.0	150
Subject objectives	The aim of the course is to familiarize students with the theoretical and practical issues of managing risk.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_U04] The student is able—from the perspective of finance and accounting—to correctly select and properly apply methods and tools from the fields of management and quality sciences, economics, and finance to analyse and forecast economic processes and evaluate economic phenomena.	Student s knowledgeable about advanced methods and tools, including data collection and analysis techniques used in risk management. He can apply these techniques.	[SU4] test/egzamin - ustny lub pisemny [SU5] realizacja zadania problemowego
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	Student is capable of forecasting economic processes and phenomena related to risk management using advanced methods and tools.	[SU4] test/egzamin - ustny lub pisemny [SU5] realizacja zadania problemowego
	[FiRL3_W08] The student has advanced knowledge and understanding of the interrelationship of accounting and finance with business in a changing environment and the accompanying contemporary challenges and dilemmas in this context.	Student understands the principles of evaluating risk in capital investment.	[SW4] test/egzamin - ustny lub pisemny
	[FiRL3_W06] To an advanced degree, the student knows and understands the objectives, essence, nature and interrelationships of financial processes, ways of recording them, and the principles of rational decision-making and implementation of changes in this area.	Student is knowledgeable about advanced methods and tools, including data collection and analysis techniques used in risk management. He can apply these techniques.	[SW4] test/egzamin - ustny lub pisemny
Subject contents	1. Investment risk - theoretical basis 2. Risk analysis of investment projects 3. Use of sensitivity analysis in the investment risk management process 4. Use of probability calculus in risk analysis 5. Adjustment of the risk discount rate and the method of the equivalent of certainty 6. Risk of investment in shares and bonds 7. Analysis of financial investment risk 8. Operational risk management. 9. Credit risk management. 10. Insurance risk management. 11. Enterprise risk management.		
Prerequisites and co-requisites	Students should know the basic principles of investment management, including methods of assessing the profitability of investments divided into static and dynamic, understand the principle of the variability of the value of money over time. They should have elementary knowledge of business fundamentals and practical skills in using IT tools in management.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	50.0%
	Classes final test	51.0%	25.0%
	Classes mid term test	51.0%	25.0%
Recommended reading	Basic literature	(1) Economics, CFA Program Curriculum, Level I, Volume 2, 2019Corporate finance and portfolio management, CFA Program Curriculum, Level I, Volume 4, 2019Equity and fixed income, CFA Program Curriculum, Level I, Volume 5, 2019 (2) George E. Rejda, Michael McNamara, Principles of Risk Management and Insurance, 13th edition, Pearson 2017 (3) John C. Hull, Risk Management and Financial Institutions, John Wiley & Sons, 2014 (4) Clayman, M. R., Fridson, M. S., & Troughton, G. H., Corporate finance: A practical approach, John Wiley & Sons, 2014.	
	Supplementary literature	(1) B. Graham, J. Zweig, W.E. Buffett: The Intelligent Investor: The Definitive Book on Value Investing. A Book of Practical Counsel, HarperCollins Publishers Inc, 2003F. (2) K. Reilly, K. C. Brown: Analysis of Investments and Management of Portfolios, Cengage Learning, 2015 (3) Madura J., Fox R., International financial management, 2017 (4) Jorion P., Financial Risk Manager Handbook (4th edition), Wiley, 2007 (5) Damodaran A., Damodaran on Valuation: security analysis for investment and corporate finance, John Wiley&Sons, New York, 1994	
	eResources addresses		
Example issues/ example questions/ tasks being completed			

Work placement	Not applicable
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Subject card

Subject name and code	Investment Projects, PG_00178651						
Field of study	Investment Projects						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			English	
Semester of study	6		ECTS credits			5.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Wojewnik-Filipkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	15.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		61.0	125
Subject objectives	The objective of the course is to provide students with comprehensive knowledge of the analysis, evaluation, and financing of investment projects, including their planning stages, financial appraisal, and valuation modeling. Students will develop the skills to apply financial analysis tools, assess investment profitability, and perform project valuation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student identifies, describe, select, calculate and interprets tools of financial mathematics and capital budgeting to assess the feasibility and financial viability of different investment projects.	[SW4] test/egzamin - ustny lub pisemny [SW5] realizacja zadania problemowego
	[FiRL3_W09] The student with an advanced degree knows and understands the general principles of creating and developing various forms of entrepreneurship using knowledge from management, quality sciences, economics and finance.	The student explains the role and identify the problems of investment planning and project evaluation in supporting entrepreneurship and long-term business growth strategies.	[SW4] test/egzamin - ustny lub pisemny [SW5] realizacja zadania problemowego
	[FiRL3_U11] The student can engage and collaborate in teams, assuming different roles.	The student collaborates effectively in a group to develop, evaluate, and present an investment project concept and its financial justification.	[SU4] test/egzamin - ustny lub pisemny [SU5] realizacja zadania problemowego
	[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student formulates and presents structured financial arguments using proper terminology related to project evaluation, cash flows, and investment decision criteria.	[SU4] test/egzamin - ustny lub pisemny [SU5] realizacja zadania problemowego
Subject contents	<ol style="list-style-type: none"> 1. Fundamentals of investment decision-making and capital project planning in business finance 2. Key steps and frameworks for investment project analysis, including classification and strategic alignment of capital projects 3. Feasibility studies: structure, assumptions, and integration of real-world operational, technical, and financial factors 4. Financing methods for investment undertakings, including debt vs. equity trade-offs and capital structure optimization 5. Estimating cost of capital and selecting appropriate discount rates for project valuation under different risk scenarios 6. Forecasting financial performance: projecting net income and cash flows as a basis for investment evaluation 7. Application of discounted cash flow techniques, including NPV and IRR, in investment project appraisal 8. Evaluation under constraints: comparing mutually exclusive projects, sequencing, and capital rationing 9. Financial modeling for investment assessment, integrating quantitative techniques with real financial data 10. Use of financial statement analysis to assess investment risk 		
Prerequisites and co-requisites	The student is familiar with concepts of mathematics for economies, financial mathematics and corporate finance and financial statements. Students should have practical ability to use IT tools in management.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	50.0%
	Project/problem solving	51.0%	25.0%
	Project/problem solving	51.0%	25.0%
Recommended reading	Basic literature	<p>B. R. Barringer: Preparing effective business plans: an entrepreneurial approach, Pearson Prentice Hall, 2009</p> <p>E.F. Brigham, M.C. Ehrhardt: Financial Management: Theory & Practice, Cengage Learnings 2008</p> <p>W. Behrens, P.M. Hawranek, Manual for the preparation of industrial feasibility studies, UNIDO, 1991</p>	

	Supplementary literature	<p>1) Damodaran, A. (2010). <i>The dark side of valuation</i>. Pearson Education.</p> <p>2) Damodaran, A. (2011). <i>Applied corporate finance</i>. John Wiley & Sons.</p> <p>3) Francis, A. (1996). <i>Business mathematics and statistics</i>. DP Publications.</p> <p>4) Millington, A. F. (2009). <i>Property development</i>. WS Bookwell Ltd.</p> <p>5) Yescombe, E. R. (2002). <i>Principles of project finance</i>. Academic Press.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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Subject card

Subject name and code	Financial Marketing and Investor Relations, PG_00178655						
Field of study	Financial Marketing and Investor Relations						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Marketing -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Sylwia Badowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		4.0		51.0	100
Subject objectives	The course aims to deepen students' knowledge of marketing principles and investor relations in the financial environment to develop analytical and practical skills in recognizing, assessing, and interpreting complex phenomena occurring in the market environment and their impact on financial organizations.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_U06] The student can use and integrate knowledge from management and quality sciences, as well as economics and finance, to resolve dilemmas and solve complex problems that arise in professional work in finance and accounting.	The student manages to use and integrate knowledge in the field of marketing and investor relations, management, economics, and finance to analyze and resolve complex or unusual decision-making dilemmas arising in relations between organizations and a dynamic market environment, proposing appropriate solutions in a financial environment.	[SU2] prezentacja/projekt/referat/raport
	[FiRL3_W04] The student has advanced knowledge and understanding of the role and place of man in financial structures and his behaviour in organisations, both at the individual, group, and institutional levels.	The student possesses in-depth knowledge and understanding of the roles of consumers, investors, and managers in the financial environment, as well as their impact on marketing decisions within the financial sector.	[SW4] test/egzamin - ustny lub pisemny
	[FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance.	The student identifies and analyzes complex decision-making problems in the field of marketing and investor relations using advanced tools to provide solutions for market relations.	[SU2] prezentacja/projekt/referat/raport
	[FiRL3_W03] The student knows and understands, to an advanced degree - from the perspective of finance and accounting - the internal and external relations of institutions and organizations with particular emphasis on financial security systems.	The student defines and interprets the relationship with stakeholders by using methods to establish and maintain investor relations, employing specific marketing tools.	[SW4] test/egzamin - ustny lub pisemny
Subject contents	<ol style="list-style-type: none"> Marketing theory and/or practice Relationship marketing Financial services marketing Today's and tomorrow's shareholders and their investment philosophies The role of investor relations and financial communication Crisis communication Ethics in financial communication and investor relations Conferences for shareholders and the press Sharing financial information Decision-making on financial briefings Submission and publication of reports Investment presentations and roadshows 		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Projects / tasks carried out as part of the course	51.0%	50.0%
	test	51.0%	50.0%
Recommended reading	Basic literature	1. Ph. Kotler,G. Armstrong, S. Balasubramanian, Principles of Marketing, Pearson; 19th edition, 2023 2. Guimard, A. (2013). Investor Relations: Principles and International Best Practices in Financial Communications, Palgrave Macmillan. 3. Bragg, S. M. (2008). Investor relations: The comprehensive guide. Accounting Tools.	
	Supplementary literature	Materials developed by lecturers.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. Analyse the impact of complex processes occurring in the market financial environment (e.g. technological, regulatory, social changes) on the choice of marketing tools for a selected financial organization. Present strategic recommendations that take into account an innovative approach to stakeholder relations. 2. Identify a complex decision-making problem in the area of financial investor relations marketing and develop an appropriate and innovative solution using knowledge of marketing, management, economics, and finance.		
Work placement	Not applicable		

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Subject card

Subject name and code	Diploma Seminar 2, PG_00178656						
Field of study	Diploma Seminar 2						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ewa Majerowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	35.0	35
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	35		4.0		86.0	125
Subject objectives	Gaining knowledge and the ability to search for research, collect literature, and write a valuable bachelor thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student can define and interpret basic concepts in the field of finance and accounting related to the selected thesis topic.	[SU1] wypowiedź ustna/rozmowa/dyskusja
	[FiRL3_U07] The student can prepare written papers, presentations, and oral presentations on finance and accounting issues.	The student can prepare the theoretical part of a diploma thesis based on the subject literature.	[SU3] opracowanie tekstowe/praca pisemna
	[FiRL3_U03] The student can obtain data and verify its accuracy from appropriately selected sources and use these data to analyse and evaluate economic processes and phenomena in management and quality sciences, economics and finance.	The student can use databases such as EMIS, stooq.pl, EUROSTAT and process the acquired data for the purposes of the diploma thesis.	[SU3] opracowanie tekstowe/praca pisemna
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student can identify and interpret problems in specific areas of enterprise activity and propose actions to improve the situation.	[SU1] wypowiedź ustna/rozmowa/dyskusja [SU3] opracowanie tekstowe/praca pisemna
	[FiRL3_U04] The student is able—from the perspective of finance and accounting—to correctly select and properly apply methods and tools from the fields of management and quality sciences, economics, and finance to analyse and forecast economic processes and evaluate economic phenomena.	The student is able to select appropriate research methods to achieve the aim of the diploma thesis and answer the research questions.	[SU3] opracowanie tekstowe/praca pisemna
	[FiRL3_K02] The student is ready to perform professional roles responsibly, observe professional ethics and require this of others, and care for the achievements and traditions of the finance and accounting profession.	The student is prepared to take up professional employment in positions related to finance.	[SK1] wypowiedź ustna/rozmowa/dyskusja
	[FiRL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in finance and accounting. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts if they have difficulties solving the problem independently.	The student demonstrates an open attitude towards deepening knowledge in the field of corporate finance and controlling.	[SK1] wypowiedź ustna/rozmowa/dyskusja
	[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student knows the applications, advantages and disadvantages of economic analysis methods, such as preliminary and ratio analysis, comparative and descriptive analysis to assess the financial situation of various enterprises.	[SW1] wypowiedź ustna/rozmowa/dyskusja [SW3] opracowanie tekstowe/praca pisemna

Subject contents	<p>The content of the program depends on the interests of the seminar group and covers a wide range of issues related to corporate finance and financial analysis, as well as the methodology of writing a diploma thesis, and the spectrum of the most commonly used research methods in economics.</p> <p>Julia Koralun-Bereżnicka</p> <p>The bachelors seminar covers issues related to the broadly understood field of corporate finance, with particular focus on financial management, financial statement analysis, and the assessment of the financial condition of firms. Students utilise selected analytical tools, such as ratio analysis, discriminant models, or linear hierarchization, to address research problems concerning enterprises in areas such as financing, asset, economic and financial performance. The seminar also includes market analysis in the context of, for example, credit offerings for small and medium-sized enterprises (SMEs) and the examination of relationships between financial condition or its selected areas and the effect of external factors, such as political changes or economic events, as well as internal factors related to changes within the analysed entity. Additionally, students have the opportunity to analyse the development of the capital market in Poland, which facilitates an understanding of market mechanisms and their impact on business operations. The goal of the bachelors theses is the practical application of financial analysis methods based on selected enterprises, industries, or sectors.</p> <p>Krzysztof Krzywdziński</p> <p>The program content depends on the interests of the seminar group and includes, among others, the methodology of writing a seminar paper and the spectrum of the most commonly used research methods in economics. The seminar topics generally include the following issues:</p> <ul style="list-style-type: none"> - financial analysis of business entities (of various legal forms and sizes) and local government units (municipalities, counties and provinces); - sources of financing business activity; - analysis of the profitability of products, services and customers; - analysis of the profitability of products, services and customers; - creation of operational and financial budgets of business entities, analysis of deviations from budgets and identification of their causes; - corporate governance, including ownership supervision over State Treasury. <p>Olga Martyniuk</p> <p>The aim of the seminar is to prepare students to independently develop a diploma thesis on selected issues in the field of finance, accounting and auditing in various types of organizations. The topics include practical aspects of financial management in small enterprises, financial reporting, controlling, internal audit, ESG reporting and family entrepreneurship.</p> <p>Ewa Majerowska</p> <p>The seminar will cover a broad analysis of financial markets currently operating, in particular, capital markets. The issues discussed include the characteristics of basic institutions operating on the capital market, their functions and tasks, as well as the characteristics of financial instruments used in this market. Methods of empirical analysis of rates of return on securities listed on the stock exchange will be presented.</p> <p>The second group of issues is related to the company's activity, including the capital structure of the company, assessment of its operations, and forecasting of future results. The assessment will be based on the company's results and appropriate methods.</p>
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	<p>The next group of issues includes the analysis of selected macroeconomic processes and elements, such as oil prices, gold prices, or crime problems, and the risks associated with them.</p> <p>Anna Siemionek-Lepczyńska</p> <p>This undergraduate seminar is designed to introduce students to the key challenges and innovations currently shaping the financial sector. The main goal is to develop students analytical thinking, research skills, and the ability to work with academic and industry sources in preparation for writing a bachelors thesis.</p> <p>During the seminar, students will explore selected topics such as controlling, corporate finance management, financial technologies (e.g., blockchain and artificial intelligence), ethical dilemmas in financial decision-making, sustainable investing, and the impacts of financial crises. The seminar includes regular discussions, literature reviews, and step-by-step guidance in developing and structuring a final thesis project.</p> <p>Dawid Szramowski</p> <p>The bachelor's seminar covers a broad range of topics related to the analysis of the financial condition of enterprises and the factors influencing their financial situation. The thematic scope includes both large enterprises and entities from the small and medium-sized enterprises (SMEs) sector.</p> <p>Students participating in the seminar will have the opportunity to write bachelor's theses on issues related to financial analysis, evaluation of business performance, the use of controlling tools, and ESG reporting.</p> <p>The seminar allows for the development of both analytical and research-oriented theses, such as financial data analysis, international comparisons, or assessments of the effectiveness of financial management strategies in various types of organizations. Particular emphasis is placed on the practical aspects of business operations in a dynamic economic environment.</p>		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Submission of the final version of the thesis	51.0%	100.0%
Recommended reading	Basic literature	E. Babbie, The basics of Social Research, Wadsworth publishing, 2005	
	Supplementary literature	Y.N. Biu, How to Write a Master's Thesis, SAGE Publications, 2019	
	eResources addresses	Basic https://www.researchgate.net/publication/331554791_Guidelines_for_Writing_Bachelor_or_Master_Thesis - (PDF) Guidelines for Writing Bachelor or Master Thesis Supplementary https://wu.civitas.edu.pl/download/przydatne_informacje/prace_dyplomowe/AcademicBooklet_HowtowriteyourBAMAThesis.pdf - Useful information how to write a thesis	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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Subject card

Subject name and code	Financial Audit & Valuation Methods, PG_00178896						
Field of study	Financial Audit & Valuation Methods						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maciej Goniszewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	15.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		61.0	125
Subject objectives	The aim of the course is to introduce the students to the principles of financial audit, describe the objective of audits of financial statements, the types of audit reports, the importance of effective internal controls and to provide students with practical tools and methods to value a broad range of assets.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_U04] The student is able—from the perspective of finance and accounting—to correctly select and properly apply methods and tools from the fields of management and quality sciences, economics, and finance to analyse and forecast economic processes and evaluate economic phenomena.	The student applies the knowledge acquired in the field of financial auditing, finance and accounting to verify dilemmas encountered in professional work. Is able to propose solutions to advanced problems in auditing and business practice.	[SU4] test/egzamin - ustny lub pisemny
	[FiRL3_U03] The student can obtain data and verify its accuracy from appropriately selected sources and use these data to analyse and evaluate economic processes and phenomena in management and quality sciences, economics and finance.	The student is able to collect data necessary to conduct audits in commercial organisations and the public sector, taking into account their objectives, stages, evidence requirements and differences between internal and external audits.	[SU4] test/egzamin - ustny lub pisemny
	[FiRL3_W02] The student has advanced knowledge and understanding of the functioning of the domestic and international financial market and financial instruments and institutions.	The student assesses complex phenomena in the areas of financial auditing, finance and accounting and, taking them into account, is able to prepare an asset valuation report in accordance with the needs of the financing institution.	[SW4] test/egzamin - ustny lub pisemny
	[FiRL3_W04] The student has advanced knowledge and understanding of the role and place of man in financial structures and his behaviour in organisations, both at the individual, group, and institutional levels.	The student evaluates the duties of an auditor, legal regulations and ethical standards related to the profession of an auditor, and is able to plan effective internal control.	[SW4] test/egzamin - ustny lub pisemny
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student verifies the methods of valuation of business entities. They are able to justify the use of an appropriate valuation method for the type of enterprise (industry). They are able to prepare an assessment of the industry in which the valued enterprise operates, e.g. using Porter's model.	[SU4] test/egzamin - ustny lub pisemny
Subject contents	<p>The demand for audit and other assurance services.</p> <p>Audit responsibilities and objectives,</p> <p>Professional ethics,</p> <p>Audit evidence,</p> <p>Internal control, control risk,</p> <p>Reporting on the audit.</p> <p>Valuation: definition, applications and process.</p> <p>Analysis of the market situation of the company and the industry in which it operates.</p> <p>Methods of company valuation:- discounted cash flow methods,- multiplier method (comparative),- asset methods.</p> <p>Methods of valuing other assets, e.g. bonds.</p>		
Prerequisites and co-requisites	Core knowledge in accounting, statistics, and finance are prerequisites. Working knowledge of EXCEL is also important.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test	51.0%	50.0%
	Written test	51.0%	50.0%
Recommended reading	Basic literature	Robinson T.R., Henry E., Pirie W.L, Broihahn M.A., Cope A.T.: International Financial Statement Analysis, any edition, Wiley. Arens A., Elder R., Beasley M., Auditing and Assurance Services, Global Edition, 16/E, Pearson, any edition. J. E. Pinto, E. Henry, R. R. Robinson, J. D. Stowe, Equity asset valuation, CFA, Willey, any edition. B. S. Petitt, J. E. Pinto, W. L. Pirie, Fixed income analysis, CFA, Willey, any edition. Fabozzi, F.J., Bond Markets, Analysis, and Strategies, any edition, Prentice Hall.	
	Supplementary literature	Johnson R., Davis Willey L., Auditing: A Practical Approach with Data Analytics, Willey, any edition. Sokolowska E., Alternative Investments in Wealth Management, Springer, any edition. Equity investments, CFA, 2025, Level I, Volume 5,Willey, 2024.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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